1. Welcome

Attendees: Sara Franka, D.J. Gilliland, Justin Koonz, Robert Milam, Tim Murphy, Andrew Newton, Heather Nunes, Stephen Plate, Lee White, Julie Wilson, Craig VanDevere, Joshua Daniel

2. Announcements & Discussion Points

Parking & Transportation Updates

1) Parking and Transportation Staff Update – Lee White

Parking and Transportation has had staff changes over the past several months. Julia Allison, who was in the role of Associate Director of Parking, has become the Director of Central Receiving and Distribution. We are in the process of filling her position. Lee White has moved from the Associate Director of Transportation to the Director of Parking and Transportation. Aaron Fowler, who was Director of Campus Services, has taken a job at Georgia Tech.

2) Change Gear Update – Lee White

Change Gear is a customer service model that acts as a one-stop shop for all student inquiries across campus services. Change Gear is the software platform we use to receive requests and questions and we have the ability to sort through these and see what the most pressing concerns from the students are. At last month’s meeting, we saw many questions about permitting. As we move further into this semester, we see a shift away from those questions and more focus on citations and appeals.

3) Spring Parking Permits – Lee White

Parking and Transportation is getting ready for spring 2019 permitting. We will be closing the White Water shuttle lot and moving those students to the Marietta campus. We have 900 students permitted in the White Water Lot and we are monitoring how the lots on the Marietta campus will fill for the spring semester. By doing so, we will know how many permits we are going to allocate for each area and the permits will be offered first come, first serve. Students will need to come into the office to get their new permit. They are not able to make the change on the parking portal because once we make the permits available online, there is not a process in the system to keep the general population from taking those permits. The White Water lot will officially close on Dec 4 and we will be in flex parking. The messaging will begin November 12. We will message students, put signage in the lot, and the bus drivers on that route will also notify the students. We will close the lot the first day of exams and that helps motivate students to get their permit.

We are working on spring permitting for incoming students. We know from admissions that enrollment for the spring semester is expected to be higher than compared to past spring semesters. We will use the same permitting process we use in the fall. We will send the information to the student for selecting their permit and ask them to purchase their permit online. We are monitoring capacity on each campus to determine where we have space.

4) Marietta Campus Parking Update – Lee White
Construction of the new Marietta lot will net 298 new parking spaces. This will help alleviate the parking strain we have seen on that campus. We already have BOR approval and we are waiting for the environmental report before we can move forward on this project. In adding these new spaces and relieving some of the stress on the student side, we can look at some of the broader campus needs. We have heard a need for additional visitor parking, specifically in the area of campus near the Marietta Event Center. The 18 spaces in the semi-circle by the architecture building could be converted to visitor parking. The ADA spaces will remain the same and we would install a pay station like in other visitor lots.

5) Additional LPR Vehicle – DJ Gilliland
Paging is planning to add an additional LPR vehicle that will serve both campuses. We currently have two vehicles, one for each campus. The third vehicle will help to increase the routes we can cover in enforcement. We are looking at the Ford Escape for the new vehicle. It is smaller than our current LPR trucks and easier to maneuver through the parking decks. It also has good cargo room. We have had problems with hauling supplies in our current LPR trucks as the cargo can interfere with camera mounted on the bed of the truck. This is the reason we are looking into a SUV vehicle.

6) Signage and Striping Updates – DJ Gilliland
Parking and Transportation has made a widespread effort to replace weathered and outdated signs on both campuses. Upcoming signage and striping projects are scheduled for the Marietta campus and include Lots P8, P35, P40 and P43.

7) Parking Software Updates – DJ Gilliland
Adding classifications in our T2 permitting system will allow additional student groups to view and select their parking options via the parking portal. Being able to identify these student groups in our system allows us to improve our analytics and make more accurate projections on parking capacity. Two groups we are working with are the Georgia Highlands College and the Dual Enrollment Honors Program.

8) Big Owl Bus Ridership Update – Lee White
During the month of September, ridership numbers were very good. They were substantially higher than the previous two years. We are trending year to date higher than last year. We have seen over the last few years a 20 to 30 percent increase. Our expectations are for ridership numbers to level out as many of these increases have been because of changes we have made beginning in 2016. Our numbers will increase in the future due to adding routes and increasing efficiency.

Since the express lanes have opened, we have seen a substantial increase in ridership on the Kennesaw Marietta route. Ridership has been consistent and we will continue to monitor. We save an average of 12 minutes on the trip time. We are looking to make changes with the saved trip time. During the fall and spring semester, we are looking at narrowing the time of layovers and increasing the number of daily trips. We will not make changes during the middle of the spring semester.

9) Bike Share Ridership Update – Lee White
Zagster is doing well on the Marietta campus. For our program goals, we set 30,000 trips and we are 54% into meeting our goals. The end of February will mark one year for the program. As for membership, we are at 63% of our goal for 2000 members.

3. Future Initiatives & Goals
Several different entities use Zagster bike program. A long-term goal is to connect all the different programs and have one bike share for Cobb County with countywide connectivity. We are in
discussions with Zagster and the other organizations that have bike share programs in Cobb County. Our immediate goal will be linking our bike share program with the Town Center bike share program. It will not change anything for their users or for our users, but when our students pull up the bike share system, they will see both Kennesaw and Town Center stations. We like that our users have additional options. We would like to add some additional stations on the Kennesaw campus. We cannot do that now without conflicting with the town Center stations.

4. Items from the floor – Committee Members

- Do we know how many new incoming students will be on the Marietta campus and how this will affect the number of parking spaces for the returning White Water students?

  At this time we do not know how many of the incoming students for spring semester will be on the Marietta campus.

- Concerning new striping, in the past they have used gold paint for a crosswalk. There are federal guidelines for traffic control that they should be painted white. Captain Murphy suggests anytime we need to repaint a cross walk to use white paint.

  Parking does not normally paint the crosswalks. We did so in our last project because we had to move ADA parking spaces and needed a crosswalk for those spaces. Any crosswalks that we do paint, are painted white. Painting the crosswalks falls under Facilities.

- Captain Murphy suggested installing a pedestrian signal on Paulding Avenue.

  We are reviewing with our consultants Kimberly Horn to evaluate all interior streets and recommend different ways we can make them bike pedestrian friendly.

5. Adjourn